



Sophia Elliott

Digital Designer & Communications Specialist



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Education

Communications Specialist

Rastor Instituutti
2025

BA in Digital Design

Metropolia UAS
2021-2025

Digital

Communications

Helsinki Vocational
College
2017-2019

Skills

Visual Design

- Photoshop
- Illustrator
- InDesign
- After Effects
- Figma
- Canva

About me

Multidisciplinary marketing and communications professional with strong skills in content design, localisation and visual communication. Experienced in managing multi-language websites, producing brand-aligned materials across channels and delivering projects independently from concept to execution.

Experience

Yamaha Motor Finland

5/2025-11/2025

Marketing Assistant

Localised international marketing materials and maintained FI/EE/LV/LT website content.

Snellman Motosport

9/2023-2/2025

Marketing Designer

Delivered a full website redesign and created effective visual and paid social campaigns.

AW Energy

10/2022-
5/2023

Illustrator

Produced visual content and a 2D animation for the WaveFarm project in collaboration with engineers.

Skills

Web & CMS

- WordPress
- Adobe Experience Manager

Analytics & Marketing

- Brandwatch,
- Google Analytics
- Google Ads
- Google Search Console
- Power BI

Productivity

- Microsoft Office

Technical Skills

- HTML
- CSS
- JavaScript
- PHP

Design

- UI/UX Design
- Design Thinking
- Service Design

Languages

- Finnish
- English
- Russian
- Hebrew

Experience

Business College Helsinki

6/2022-9/2022

Valovirta Design

9/2021-3/2022

Redland Advertisement Agency

2018-2020

References

Andre Dahlman

Sales Manager,
Yamaha Motor Finland
andrejohannes.dahlman@outlook.com

Christopher Ridgewell

CEO, AW-Energy
chris.ridgewell@hotmail.com

Raila Lassila

CEO, Redland Advertisement Agency
raila.lassila@porvoo.fi

Communications Trainee

Executed a website redesign and created visual materials for innovation and development projects.

Freelance Designer

Developed an interactive WordPress subpage and updated multiple client websites.

Junior Developer

Designed visual materials for web and print and supported website projects using WordPress and front-end languages

Kristian Snellman

CEO, Snellman Motosport
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Päivi Rantala

Project Manager,
Valovirta Design
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